



plants of merit® sponsor benefits

You can help your business and your customers by becoming a Plants of Merit® sponsor—and **receive great new benefits in 2011!** Plants of Merit sponsors provide crucial annual financial support to promote public awareness and use of Plants of Merit throughout the region. Funding from sponsors helps to underwrite presentations at industry meetings, printing and distribution of program information materials, website development, and more. In turn, Plants of Merit sponsors receive many benefits, **including a link to your website on the Plants of Merit website**, publicity, program materials, and privileges at the Missouri Botanical Garden or Powell Gardens.

all sponsors receive

- Sponsor listing with contact information and link to sponsor website on the Plants of Merit website.
- The opportunity to nominate Plants of Merit.
- Voting privileges for Plants of Merit selections.
- Recognition as a sponsor in the annual Plants of Merit guide, spring issue of the *Gateway Gardener* or *Kansas City Gardener* magazines, website, trade show displays, and other materials.
- Usage of Plants of Merit electronic logo.
- Plants of Merit hang tags.
- “Proud Sponsor” sign.

silver level (\$250 to \$499)

- 50 complimentary Plants of Merit guides, with more available upon request.
- 8 complimentary admission passes to the Missouri Botanical Garden or Powell Gardens.
- 4 complimentary admission passes to a flower show at the Missouri Botanical Garden or special event at Powell Gardens.

gold level (\$500 to \$999)

- 100 complimentary Plants of Merit guides, with more available upon request.
- Sponsor listing on the homepage of the new Plants of Merit website.
- Presentation materials about Plants of Merit program for use with customers, special events.
- 15 complimentary admission passes to the Missouri Botanical Garden or Powell Gardens.
- 8 complimentary admission passes to a flower show at the Missouri Botanical Garden or special event at Powell Gardens.

platinum level (\$1,000 and up)

- Front-page listing on Plants of Merit website.
- 150 complimentary Plants of Merit guides, with more available upon request.
- Sponsor listing on the homepage of the Plants of Merit website.
- Giant Plants of Merit hang tag.
- Presentation materials about Plants of Merit program for use with customers, special events.
- Personal appearance by Plants of Merit Coordinator for presentation to customers, special events.
- 25 complimentary admission passes to the Missouri Botanical Garden or Powell Gardens.
- 10 complimentary admission passes to a flower show at the Missouri Botanical Garden or special event at Powell Gardens.

become a plants of merit sponsor today!

- Yes, we would like to become a Sponsor of the Plants of Merit Program.
- Platinum (\$1,000 and up) Gold (\$500 to \$999) Silver (\$250 to \$499)
- We would like our benefits from (select one):
- Missouri Botanical Garden Powell Gardens
- I am a supplier installer of Plants of Merit. Other _____
- I would like to be listed as a retail wholesale source of Plants of Merit.

- Check payable to Missouri Botanical Garden is enclosed.

Check amount \$ _____

- Charge \$ _____ to Visa MasterCard Discover

Account number _____ Exp. Date _____

Name as it appears on charge card _____

mail to:
Missouri Botanical Garden

Plants of Merit/Kemper Center for
Home Gardening

P.O. Box 299 • St. Louis, MO 63166-0299

*Plants of Merit Sponsor gifts are tax deductible,
minus the value of program benefits.*

Company (Please complete as you wish to be identified on sponsorship listing)

Contact _____ Title _____

Address _____

City _____ State _____ Zip _____

Phone _____ (_____) _____ Fax _____

E-mail _____ Website _____



application form